

# PRECISION TARGET MARKETING™



June 25, 1986

Ms. Karen Eisen  
Philip Morris USA  
100 Park Avenue  
New York, N. Y. 10017

Dear Karen:

Subject: - Revised Tape Listing

As per our telephone conversation of this date, please add the following to the list of submitted time frames furnished you on June 23rd.

July, 1984

Week Ending 7/27/84

Florida	- 0 - *
NY/NJ	2,314
Albany	3,131
Boston	2,735
Buffalo	<u>3,375</u>

6.

11,555


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Our Florida office was closed for a period of one month to accommodate vacations and leave of absences.

To keep you informed, we will receive the tapes on our premises Federal Express on July 2nd. I have called Mr. Kendall at Wanona and informed him today that he will receive the tapes Federal Express on July 3rd with a format for each time frame.

Any questions, please feel free to call me.

Very truly yours,

  
Jeanne Acevedo  
Assistant to the President

JA:me

cc: Mr. Joseph Catli

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WHERE YOUR COMPETITOR'S CUSTOMER IS.**

CSI Tele-Marketing, Inc., 100 Denton Avenue, New Hyde Park, N.Y. 11040, (516) 747-1800